

Joint Governing Board Meeting May 16, 2017



Presenter:

John Valencia

Vice Chancellor, Workforce & Organizational Development Grossmont-Cuyamaca Community College District



Agenda

Past

Establishing our partnership

Present

- Strengthening structure
 - Blueprint for Success
 - Coordinator position
 - Coordinated Outreach Team
- Adding Resources
 - California College Promise Innovation Grant Program
 - Fundraising campaign feasibility study
- Expanding efforts
 - Created data sharing MOU
 - Ramping up dual enrollment
 - Continued work of councils and teams

Future

- Next Steps
 - Launch of Promise Fridays Pilot
 - Kickoff of Dual Enrollment program
 - Implementation of data and evaluation technology
 - Begin the Higher Edge Fundraising Campaign



Past - Establishing our partnership





GROSSMONT-CUYAMACA
COMMUNITY COLLEGE DISTRICT





Greg Barr Clerk



Bill GarrettPresident



Edwin Hiel Member



Debbie JustesonMember



Elena Adams Member



East County

EDUCATION ALLIANCE

Grossmont Union High School District | Grossmont - Cuyamaca Community College District









Jim Kelly Clerk



Chris Fite Member



Robert Shield President



Elva Salinas Member



Dr. Gary WoodsVice President

Steering Committee

Articulation & Alignment Council

CTE/Career/Adult Ed Team

ESL Team

Math Team

English Team

Dual Enrollment Team

Guidance & Counseling Team

Higher Edge Council

Coordinated Outreach Team

Fundraising & Communications Council

Data & Evaluation

Executive Committee

GCCCD:

Amber Hughes, Cindy Miles, John Valencia, Julianna Barnes, Katrina VanderWoude, Nabil Abu-Ghazaleh, Paul Carmona, Tate Hurvitz

GUHSD:

Paul Dautremont, Theresa Kemper, Tim Glover

Steering Committee

GCCCD:

Aiden Ely, Amber Hughes, Anne Krueger, Christopher Tarman, Cindi Harris, Cindy Miles, Erich Foeckler, Guillermo Colls, Helen Liesberg, Javier Ayala, Jesus Miranda, John Valencia, Julianna Barnes, Katrina VanderWoude, Marsha Gable, Martha Clavelle, Nabil Abu-Ghazaleh, Nemie Capacia, Nicole Jones, Pat Setzer, Paul Carmona, Tate Hurvitz

GUHSD:

Alan Grulich, Catherine Martin, Eileen Bagg-Rizzo, Mary Nishikawa, Michele Estill, Paul Dautremont, Robyn Wiggins, Teri Sprecco, Theresa Kemper, Tim Glover

		GCCCD	GUHSD
Articulation & Alignment		Katrina VanderWoude Pat Setzer	Paul Dautremont
English Team	Leads:	Cindi Harris	Eileen Bagg-Rizzo
	Members:	Carl Fielden, Chuck Charter, Joan Ahrens, Oralee Holder, Sarah Martin, Tania Jabour, Thea Bachmann	Dan Baits, Gladys Uri, Juliet Fraser, Karly Johnstone, Kim Bellaart, Kristen Ciallella, Kristin McLaughlin, Mike Fowler, Shannon Turner, Susan Ehrenefeld
Math Team	Leads:	Nemie Capacia	Tiffany Jokerst
	Members:	Jennifer Denney, Tammi Marshall,	Cherie Douma, Christy McAloney, John Berray, Kelly Hale, Laurie Velarde, Lucas Olivares, Paul Dautremont, Pete Mergens, Tony Camara
ESL Team	Leads:	Guillermo Colls, Helen Liesberg	Michele Estill
	Members:	Chuck Passentino, Sara Ferguson	Doug Martin, Rebecca McMillan
CTE/Career and Adult Ed Pathways Team	Leads:	Javier Ayala	Robyn Wiggins, Teri Sprecco
	Members:	Kate Miller, Larry McLemore Leslie Blanchard, Rita Shamoon	Eileen Bagg-Rizzo, Frank Luera, Heather Peterson, Jeff Wood

		GCCCD	GUHSD
Dual Enrollment Team	Leads:	Julianna Barnes Nabil Abu-Ghazaleh	Mary Nishikawa Theresa Kemper
	Members:	Aaron Starck, Arianne Ahmadian, Alicia Munoz, Amber Hughes, Bill McGreevy, Chuck Charter, Cindy Miles, Courtney Williams, Dee Oliveri, Helen Liesberg, Javier Ayala, John Valencia, Katrina VanderWoude, Lorenze Legaspi, Marsha Gable, Martha Clavelle, Mike Reese, Nemi Capacia, Nicole Jones, Pat Setzer, Aiden Ely, Cheryl Ashley, Sue Rearic, Tate Hurvitz, Wayne Branker, Paul Carmona	Scott Patterson, Tim Glover, Cindy Douglas. James Messina, Jessica Merschtina, Mark Tweet, Mary Nishikawa, Paul Dautremont, Theresa Kemper, Jason Martinez, Kathleen Elwood, Doug Coffin
Guidance and Counseling Team	Leads:	Martha Clavelle Nicole Jones	Mary Nishikawa
	Members:	Courtney Williams, Renee Tuller	

		GCCCD	GUHSD
Higher Edge Council	Leads:	Aiden Ely, John Valencia, Marsha Gable	Theresa Kemper
Godinen	Members:	Amber Hughes, Courtney Williams, Javier Ayala, Jessica Murguia, Jesus Miranda, John Escobedo, Nicole Jones, Paul Carmona, Tate Hurvitz, Anne Krueger, Erich Foeckler, Heriberto Vasquez, Amaliya Blyumin	Dawn Cuizon, Marc Barlow, Mary Nishikawa, Mike Fowler, Rebecca Vargas-Wilson
Coordinated Leads: Outreach Team Members:		Nicole Jones, Courtney Williams	Mary Nishikawa
		Agustin Albarran, Aiden Ely, Amber Hughes, Ari Ahmadian, Diana Barajas, Heriberto Vasquez, Javier Ayala, Jessica Murguia, Jesus Miranda, John Escobedo, John Valencia, Karolia Macias, Larry McLemore, Lorena Ruggero, Marsha Gable, Mike Reese, My-Ling Nguyen, Nichole Middleton, Renee Nasori, Ute Maschke	Mary Nishikawa, Theresa Kemper
High School Liaisons and Principals:		Agustin Albarran, Bill McGreevy, Farina-Hess, Nadra, Javier Ayala, Martha Clavelle, Mike Reese, Nicole Jones, Wayne Branker	David Napoleon, Daniel Barnes, Don Hohimer, Kevin Osborn, Kim Patterson, Kimberlee Hedrick, Laura Whitaker, Marietta Minjares, Mary Beth Kastan, Mike Fowler, Robin Ballarin, Tim Schwuchow

		GCCCD	GUHSD
Fundraising & Leads: Communications		Erich Foeckler Anne Krueger	Catherine Martin
	Members:	Dana Quittner, Sally Cox, Kerri Ewing, Lorena Ruggero, John Valencia, Amber Hughes	
Data & Evaluation Leads:		Christopher Tarman	Alan Grulich
	Members:	John Valencia, Leif Christiansen	Maria Simonsen

Present - strengthening structure



Blueprint for **Success**

Alliance Vision

Fulfilling the promise within each and every East County student.

Alliance Mission

Enriching our community with strong partnerships that guide our students through a world-class education leading to meaningful and fulfilled lives.

Alliance Goals



Goal #1: Inspire Students to Focus on College and Careers

Increase the number of students who

- 1A: Actively engage in a college or career pathway, and
- 1B: Graduate from high school well prepared to enter and succeed in college.



Goal #2: Foster Collaboration between our Districts to Provide a Seamless Transition from High School to College

Strengthen the institutional capacities of the partnership by

- 2A: Aligning curriculum, programs and services, and
- 2B: Expanding financial resources.



Goal #3: Improve College Completion Rates and Prepare Students for an Ever-Evolving Workforce

Increase the number of students who

- 3A: Earn a degree or certificate
- 3B: Transfer to a university, and
- 3C: Enter the workforce.



Present - strengthening structure



Amber Hughes
Alliance Coordinator



Next Presenter:

Amber Hughes

East County Education Alliance Coordinator Grossmont-Cuyamaca Community College District



Present - strengthening structure



Creation of Coordinated Outreach Team

Present: Adding Resources



CALIFORNIA COMMUNITY COLLEGES CHANCELLOR'S OFFICE

California College Promise Innovation Grant Program

\$1.5M grant to support:

- Program support services to implement districtwide outreach and engagement
- Data & evaluation software
- Transportation
- Marketing
- Endowment



Present: Adding Resources

Fundraising Campaign Feasibility Study

- Survey respondents believe that the Higher Edge Promise will meet the educational needs of East County high school students.
- Survey respondents believe the \$10 million goal is attainable.
- All respondents stated we should move forward with fundraising campaign, with 95% of them willing to make a personal gift.





Next Presenter:

Pat Setzer

Vice President of Instruction Cuyamaca College



Present - Expanding efforts



Created data sharing MOU between GUHSD & GCCCD



Present - Expanding efforts

Learning about Dual Enrollment under College and Career Access Pathways (CCAP) in Long Beach host by Institutional Effectiveness Partnership Initiative (IEPI)

Worked with Attorney Meredith Brown to create template MOUs with GUHSD and charter schools

Begin to meet to discuss options and requirements to implement CCAP Dual Enrollment program



Next Presenter:

Paul Dautremont

Director, College & Career Readiness Grossmont Union High School District



Present - Expanding efforts

- Defined Higher Edge Promise
- Created new Vision, Mission & Goals
- Progress on Dual Enrollment
- Offering joint summer school Calculus course
- Updated and created new articulation agreements
- Hosted first East Region Apprenticeship Fair



Present - Expanding efforts

- Piloting college visits for high school sophomores
- Continuing East County Chamber of Commerce Jobs/Internship board
- Development of articulation process information for distribution to teachers, students, parents, and counselors
- Hosted Solar Academy for high school students



Next Presenter:

Theresa Kemper

Assistant Superintendent Grossmont Union High School District



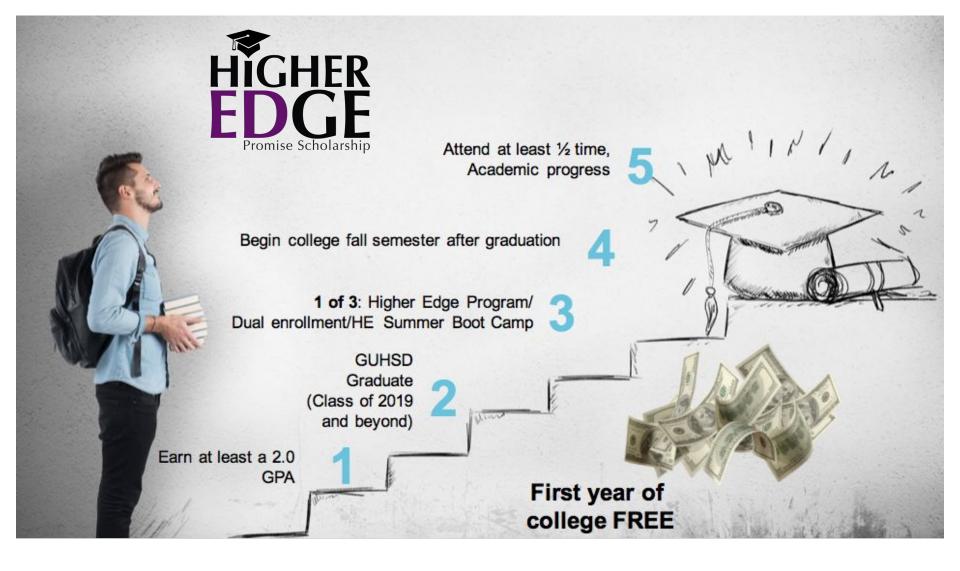
Present - Expanding efforts

Formalized Adult Ed Consortium via the development of our updated East Region Adult Education Governing Board

- Added Mountain Empire Unified School District to membership:
 - GUHSD: Dr. Tim Glover & Theresa Kemper
 - GCCCD: Dr. Cindy Miles & John Valencia
 - Community member: Eric Lund
 - MEUSD: Dr. Kathy Granger
- Alignment of CTE pathway programs
- Rebranded East Region Adult Education









Higher Edge Promise

FRESHMAN	SOPHOMORE	JUNIOR	SENIOR	
FALL	FALL	FALL	FALL	
5 POINTS: Kick off info session 10 POINTS: Got Plans	5 POINTS: Kick off info session 10 POINTS: Got Plans 20 POINTS: Promise Fridays College Visit Intro 20 POINTS: Mentoring program	25 POINTS: Promise Fridays Campus Visit Advanced 10 POINTS: Got Plans 10 POINTS: Bite of Reality	40 POINTS: Higher Edge Action Plan Workshop which includes: Assessment Advisory @ HS Financial aid workshop College registration	
SPRING	SPRING	SPRING	SPRING	
10 POINTS: Career Workshop	20 POINTS: Promise Fridays College Visit Intro 10 POINTS: Scavenger Hunt 10 POINTS: Career Workshop 10 POINTS: Financial Aid Intro	25 POINTS: Promise Fridays Campus Visits Advanced 10 POINTS: Pre- assessment 10 POINTS: Financial Aid Intro	10 POINTS: Mentoring program: celebration 10 POINTS: Advanced career workshops 20 POINTS: College orientation	
	190.00		1.	

SUMMER BRIDGE

10 POINTS: Summer Success Day

ACHIEVEMENTS:

100 points = Higher Edge Promise Scholarship: Your first 30 units at Grossmont or Cuyamaca will be FREE

Dual Enrollment

70 POINTS: Successful completion of any pre-approved 3 Unit Dual Enrollment course

Launch of Promise Fridays Pilot

4-hour High Engagement Campus Visits

May 19: El Capitan HS → Grossmont College

May 26: Granite Hills HS → Cuyamaca College

- Hands on opportunities to experience innovative careers
 - Workshops to prepare students for college
 - Lunch rally with student clubs, athletics, and engagement with college services









May 12, 2017

Dear Tommy Smith:

Congratulations – you have been accepted to Grossmont and Cuyamaca College! We look forward to seeing you in fall 2020. This may seem early, but we want you to be ready and successful when you start college. To kick off your path to college, you have been selected to participate in the Higher Edge Promise, which is specifically designed for our 9th, 12th grade students in East County. When you successfully complete the Higher Edge Promise, we will reward you with your first year (30 units) of college at Grossmont or Cuyamaca

The Higher Edge Promise was created through a partnership between the Grossmont-Cuyamaca Community College District and the Grossmont Union High School District to increase your opportunity to earn a college degree and find a rewarding career. Grossmont and Cuyamaca Colleges offer a wide range of degree and certificate programs, along with a pathway that will allow you to make a seamless transfer to a four-year university. Our highly-trained faculty are experts in their fields and committed to helping all of their students succeed. Both colleges also offer a variety of extracurricular activities, whether your interest is athletics, student

We are thrilled to accept you at either Grossmont or Cuyamaca College in fall 2020 and provide the resources to reach your college/career goals. If you have any immediate questions, please visit the Higher Edge Promise website at HigherEdgePromise.org or contact Amber Hughes at amber.hughes@gcccd.edu or (619) 644-7033.

You can find out more about the Higher Edge Promise during your school's Back to School Night in the fall.

Again, congratulations and we look forward to seeing you at Grossmont or Cuyamaca College!

Sincerely,

Cindy L. Miles, Ph.D.

Chancellor, Grossmont-Cuyamaca Community College District



Next Presenter:

Dr. Katrina VanderWoude

Vice President of Academic Affairs Grossmont College





Kickoff of
College and
Career Access
Pathways
(CCAP)
Dual
Enrollment
program





Implementation of data and evaluation technology





Begin the \$10M
Higher Edge
Promise
Fundraising
Campaign



Host 4th Annual Alliance Summit



November 3, 12:30PM - 5:00PM Cuyamaca Student Center I-209

Keynote Speaker:

Martha Kanter

Former Under Secretary of Education

Current Executive Director,
College Promise Campaign & Senior Fellow



Questions?

